

# Arnold Field



Wine Lounge



Friedman's Home Improvement Diamond Level Seating



Jacob's Restaurant



# Arnold Field



(Name Rights Available) Grandstand Reserved Seating



(Name Rights Available) Grandstand Reserved Seating



(Name Rights Available) Grandstand Reserved Seating



# Arnold Field



Concourse Area



(Stadium Naming Available) Stadium Entrance





### **2023 Game Attendance**

- 13,890+ Total Fans in 2023! (+15%)
- Over 1200+ fans during Fourth of July Game
- 12 Promotional Events (Bark in the Park, First Responders Night, Pride Night, Latino Heritage Night etc.)

### **Stompers Email Blast**

- 4,665(+16%) Recipients on email list(Variation of daily, weekly, and monthly e-mail blast)

### **Sonoma Stompers YouTube Channel**

- 772 (+35% ) Subscribers
- 10,800 Views over 30 games

### **Stompers Social Media**

#### **Facebook:**

- 4,900 Followers
- 4,969 Page Likes
- 28,468 Accounts reached

#### **Tik Tok:**

- 256 (+80%) Followers
- 2,131(+241%) Likes

#### **Twitter:**

- 3,1165 Followers
- 97,497 Profile Visits
- 363,7000 Impressions

#### **Instagram:**

- 4,481(+6%) Followers
- 23,420 Fans Reached

**Stompers Radio** – Broadcasted by Stompers play-by-play broadcaster for every away game with commercial sponsorships in between breaks

### **NAMING RIGHT PARTNERS Include:**

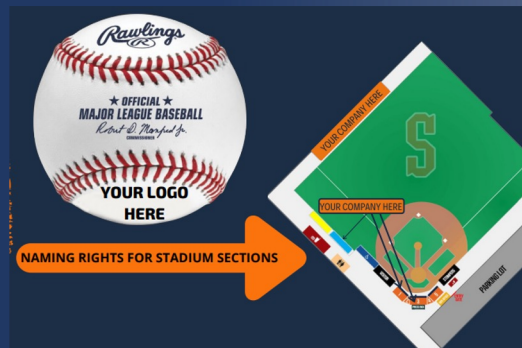
Jacob's Restaurant, Tree Fort Wines, HenHouse Brewing Company, Lagunitas Brewing Company, Parkpoint Health Clubs, Sotheby's International Realty, Ricci Vineyard Wines, Friedman's Home Improvement, Bank of Marin



## Official Naming Rights Examples

# GRAND SLAM PACKAGE

- Official Naming Rights (Options: Baseball, Seating Sections, tickets, and More!)
- 4 Season Tickets in our Wine Lounge
- On-Field "Active" Signage (Options: Logo stamped on baseballs, Jerseys, staff polos, and more!)
- Ballpark RF Signage 14'W x 8'H (Avg. 460 fans a game)
- Group Event (includes private group event space up to 50 ppl)
- Logo co-branded on Social Media Campaigns (Twitter, Facebook, IG, email blast) 15,000 Social Media Followers & 3,600 email blast list
- In-game public address announcements & On-Field Interactive Game



## Wine Lounge Seating



## On-Field "Active" Signage



## Ballpark RF Signage



## Logo Co-Branded On Social Media

## Sponsored On-Field Interactive Games





# HOME RUN PACKAGE

- On-Field "Active" Signage (Options: Logo stamped on baseballs, Jerseys, staff polos, and more!)
- 4 Season Tickets in our Wine Lounge
- Ballpark Signage : 14'W x 8'H (Avg. 460 fans a game)
- Group Event (includes private group event space up to 50 ppl)
- Logo co-branded on Social Media Campaigns(Twitter, Facebook, IG, email blast) 15,000 Social Media Followers & 3,600 email blast list
- [In-game public address announcements & On-Field Interactive Game](#)

## Wine Lounge Seating

## Ballpark Signage



## Logo Co-Branded on Social Media

### Sponsored On-Field Interactive Games





## Triple Package

- 4 Season Tickets to our Premier Wine Lounge Seating
- Ballpark Signage: 10'W x 4'H Banner (Avg. 460 fans a game)
- Group Event (includes private group event space up to 50 ppl in our Beer Garden)
- Logo co-branded on Social Media Campaigns(Twitter, Facebook, IG, email blast) 15,000 Social Media Followers & 3,600 email blast list
- In-game public address announcements & On-Field Interactive Game

## Wine Lounge Seating

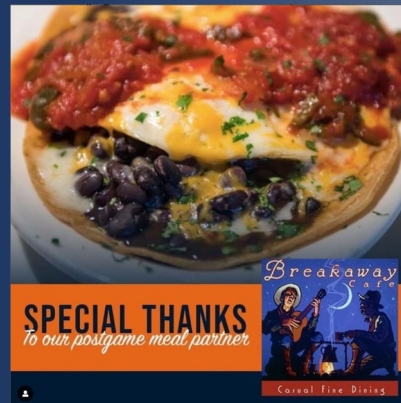


## Ballpark Signage



## Logo Co-Branded on Social Media

### Sponsored On-Field Interactive Games





## Double Package

- Two Tickets to our Wine Lounge
- Our Field Signage: 10'W x 4'H Banner (Avg. 460 fans a game)
- Logo co-branded on Social Media Campaigns (Twitter, Facebook, IG, email blast) 15,000 Social Media Followers & 3,600 email blast list
- In-game public address announcements & On-Field Interactive Game

## Wine Lounge Seating



## Ballpark Signage



## Logo Co-Branded on Social Media

## Sponsored On-Field Interactive Games



**BOYS AND GIRLS CLUB NIGHT**

COME OUT AND SUPPORT SONOMA VALLEY BOYS AND GIRLS CLUB

**AUG 8**

Sotheby's INTERNATIONAL REALTY

**VS SALINA STOCKADE**

FIND TICKETS AND MORE INFORMATION AT [STOMPERSBASEBALL.COM](http://STOMPERSBASEBALL.COM)

**ICE CREAM DAYS**

JUNE 22 PRIDE NIGHT	AUG 16 PET-A-LLAMA COMEDY FESTIVAL NIGHT
JULY 19 ECO NIGHT	AUG 30 COMMUNITY APPRECIATION NIGHT
JULY 29 PET PARADE PRESENTED BY ARROYO VET HOSPITAL	

Sweet Scoops

**THIS WEEK AT THE STOMPING GROUNDS**

PRESENTED BY BARKING DOG ROASTERS

**JUNE 26 VERSUS**

**NAPA NIGHT**

**JUNE 27**

PRESENTED BY Sotheby's INTERNATIONAL REALTY

(707) 938-7277 | FOR TICKETS, VISIT [STOMPERSBASEBALL.COM](http://STOMPERSBASEBALL.COM)

FIND BARKING DOG COFFEE AT PALOOZA PARK AT ARNOLD FIELD ON GAME DAYS OR VISIT THEM AT 18133 CA-12 | [BARKINGDOOROASTERS.COM](http://BARKINGDOOROASTERS.COM)



# Diamond Level Seating

## Single Package

- Two Tickets in our Diamond Level Seats (Cushioned Seat Backs)
- Logo co-branded on Social Media Campaigns (Twitter, Facebook, IG, email blast) 15,000 Social Media Followers & 3,600 email blast list
- In-game public address announcements & On-Field Interactive Game



# Logo Co-Branded on Social Media

## Sponsored On-Field Interactive Games

